



# HOSTED NETWORK DESKTOP DISASTER RECOVERY

Don't let disaster affect your organisation.  
Protect your workforce with  
**Desktop Disaster Recovery**



Have you thought about what would happen to your business should disaster strike? Could your workforce continue to perform daily tasks? Or would your entire business come to a halt? Most organisations believe that in the event of a natural or manmade disaster their disaster recovery (DR) plan will keep them up and running.

In reality, many organisations disaster recovery plans don't meet business requirements and don't allow for workers to access their desktops and applications when a disaster hits. This white paper will explore the importance of having a desktop disaster recovery plan in place, and will highlight how Hosted Network's Desktop DR Solution can effectively protect your business, ensuring workplace continuity and productivity.

## Can your business survive disaster?

No business is exempt from disaster – think of flooding, bushfires, severe storms and power outages. Whether or not your company is located in a region that seems increasingly prone to natural disasters or extreme weather conditions, the chances are that your business has or may find itself without power or without the means for employees to commute to the office. Even if you personally don't experience natural disasters, your business will be affected if the local power supplier has an outage or desktop equipment fails.

The Queensland floods impacted 5,000 businesses in flood affected regions with each business facing an average loss of \$20,000 and over 2,000 businesses were entered into solvency agreements. At the individual business level, work disruption can cost thousands of dollars per employee per day in lost productivity and opportunities.

If your employees rely on physical desktops that are located in the office, but are unable to be present due to weather conditions, or if there is a power outage that creates restricted computer access, how will your employees access their applications and data? How will they keep your business going?





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## Introducing Desktop Disaster Recovery

Did you know it was possible to keep your organisation working when disaster strikes? With Desktop Disaster Recovery your business is exempt from downtime, allowing you to concentrate on running your company. Below are the key reasons why you should consider Desktop DR:

### No workforce, no revenue

Seems obvious, however the majority of businesses don't have a plan in place to maintain worker productivity during a disaster. Without worker productivity, your business simply can't make money. With Hosted Network's Desktop DR there is no staff downtime. Workers can instantly access their desktop and applications via the cloud on any device including tablets, smartphones, laptops and PC's.

The fully-functional cloud-hosted desktops and apps deliver a great user experience, looking and operating just like your everyday system, making it easy for workers to get back to productivity quickly and effectively - keeping your business running.

### Cost effective

Physical Desktop DR is expensive from both a CapEx and OpEx perspective, and costs your business significant downtime. The cost of equipment along with set up fees while your business is unable to continue functioning operates at a direct loss for your organisation. Hosted Network's Desktop DR is a fraction of the cost of physical desktop DR, with Hosted Network managing the infrastructure, including security, backups and ongoing monitoring - hassle free for you and your business!

### Simplicity

A key advantage of Hosted Network's Desktop DR is that there is no need to purchase any physical infrastructure, meaning no equipment to purchase and no maintenance costs. We handle the Desktop DR infrastructure, allowing you to focus on growing your business. All you need to do is reserve desktop capacity, have input into designing the recovery gold image, provision desktops into storage, then we integrate with your network. To make it simpler still, a single Hosted Network DR solution provides all the dedicated desktops, shared desktops and apps needed for your workers.





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## Tiered plans for your tiered workforce

All your workers are important and valued within your organisation, however not every employee will require immediate access to their desktop when disaster strikes. Some companies may recognise that their executives and sales team may be most critical to keep businesses running, whereas other organisations such as online retailers may rely heavily on their IT and customer service team.

Hosted Network makes it easy to protect your workforce in the way that best suits your business. Our tiered plans enable you to mix and match workplace recovery SLA's of 6, 24 and 48 hours.

### GOLD TIER

Designed for staff critical to getting systems up and running again (e.g IT)

Desktops out of standby  
**Within 6 hours**

### SILVER TIER

Designed for staff critical to producing revenue (e.g Sales, Traders)

Desktops out of standby  
**Within 24 hours**

### BRONZE TIER

Designed for staff in support functions (e.g Marketing)

Desktops out of standby  
**Within 48 hours**

## On-demand recovery

Forget worrying about whether your worker's vital resources are up-to-date, with Hosted Network your on-demand desktops are already configured with the corporate image, apps and always-on connectivity needed to access resources on the corporate network. Fully documented SLAs and integrated production support ensure you will recover successfully. When you're ready to activate desktops, simply notify Hosted Network and take as many – or as few—of the desktops you have on standby, as required for the situation at hand.

## Conclusion

Your business shouldn't have to go down for hours or days at a time due to natural or manmade disasters. Hosted Network puts Desktop DR within reach of any organisation by delivering affordable and reliable cloud-hosted desktops and apps, recovered at the speed of the cloud. Protect your business and guarantee workforce continuity. Don't let your business fall victim to the next disaster by contacting us to learn more about how Desktop DR can help your business.

Want to learn more? Call us on 1300 781 148 | [sales@hostednetwork.net.au](mailto:sales@hostednetwork.net.au)